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For Immediate Release: July 13, 2012

Event: Film Screening July 18th, 7:30-10 pm, at Bear Tooth Theatre

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[Alaska Community Action on Toxics](#) in Anchorage joins cities and towns nationwide to host a screening of the documentary *Fixing the Future*, spurring action toward strengthening local economies.

[Fixing The Future](#): film screening Wednesday, July 18th, 7:30 pm at Bear Tooth Theatrepub

In Anchorage, Alaska, the unemployment rate is 7% which is lower than the rest of the US yet local populations face pressing economic issues. Alaska draws people looking for sustainable lifestyles. Alaska Community Action on Toxics has been working over the past 15 years to tackle challenges communities face, and on July 18, 2012, they will join dozens of other communities across the country as part of a one-night-only event to jumpstart local, sustainable economies. Featuring a screening of the documentary *Fixing the Future*, the event will take place at Bear Tooth Theatrepub at 7:30 pm and will be followed by an exclusive onscreen discussion panel featuring:

- **[Bill McKibben](#)**: Author, environmentalist, Schumann Distinguished Scholar at Middlebury College
- **[Majora Carter](#)**: Peabody Award winning broadcaster & Urban Revitalization Strategist
- **[Mike Brady](#)**: CEO, Greyston Bakery & social entrepreneur
- **[David Brancaccio](#)**: Host, *NOW on PBS*

The event kicks off Anchorage's participation in ***Fixing the Future Across America***, a national campaign led by JumpStart Productions, Area23a and the media strategy organization Active Voice. Alaska Community Action on Toxics is one of more than 50 groups around the country participating in the campaign, using *Fixing the Future* to encourage American communities to create resilient, local economies through innovative approaches to job creation. ***Fixing the Future Across America*** also links together a national network of business groups and community-based organizations working to improve their local economies.

"This screening is a unique opportunity to raise awareness about ways we can strengthen our communities, our economy, and get people involved" said Pamela Miller, Executive Director of Alaska Community Action on Toxics. "Our mission related services promote safe alternatives to dangerous chemicals. We want this event to generate more support for our programs and to inspire community members and entrepreneurs with sustainable ideas to manifest their dreams. We envision a sustainable community with access to clean air, clean water, and toxic free food."

In *Fixing the Future*, host David Brancaccio (of public radio's *Marketplace* and *NOW on PBS*) visits locations across America that are using sustainable and innovative approaches to create jobs and build prosperity, inspiring hope and renewal amidst economic collapse. These issues are particularly relevant to Anchorage.

ABOUT Alaska Community Action on Toxics

Alaska Community Action on Toxics was founded in 1997 by Pamela Miller to address environmental health and justice issues facing Alaskan communities. Inspired by a Saint Lawrence Islander, Alaska Community Action on Toxics has successfully advanced local, state, national, and international actions to protect people from harmful chemical exposures and to safeguard our air, water, and food. www.akaction.org



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ABOUT FIXING THE FUTURE

In *Fixing the Future*, host David Brancaccio (of public radio's *Marketplace* and *NOW on PBS*) visits locations across America that are attempting a revolution: the reinvention of the American economy. By featuring communities using sustainable and innovative approaches to create jobs and build prosperity, *Fixing the Future* inspires hope and renewal in a people overwhelmed by an economic collapse. *Fixing the Future* was produced by JumpStart Productions. www.fixingthefuture.org

ABOUT ACTIVE VOICE

Active Voice uses film, television and multimedia to spark social change from grassroots to grass tops. Its team of strategic communications professionals works with mediamakers, funders, advocates and thought leaders to put a human face on the issues of our times. Since its inception in 2001, Active Voice has built a diverse portfolio of story-based campaigns focusing on issues including immigration, criminal justice, healthcare and sustainability. www.activevoice.net

ABOUT JUMPSTART PRODUCTIONS

JumpStart Productions is a NY-based company with projects in the US, Europe and Africa. JumpStart creates media that is aligned with solutions-oriented journalism. Its projects have been awarded three national Emmys, the Walter Cronkite Award for Excellence in Television Political Journalism, the Edward Murrow Award for Best International Documentary, and three Gracie Awards for excellence in portrayal of women. 100 million people have seen our public-media television series, *NOW on PBS*. In digital media, Jumpstart's track record includes the creation of a social media campaign that attracted 22 million unique visitors.

www.jumpstartglobalmedia.org

ABOUT AREA23A

Area23a is a bicoastal, independently owned "event" based theatrical distribution company, co-founded by distribution specialists Richard Abramowitz and Ocule Films founder, Kirt Eftekhari. The company focuses on event-driven films, providing value-added distribution through alternative ways to reach audiences across the country, releasing films in convention and community centers, night clubs, casinos, libraries, museums and college campuses, in addition to traditional venues like theaters, cinematheques and festivals. Area23a distributes award-winning films such as Dan Sturman and Bill Guttentag's *Soundtrack for a Revolution*, Michael Paul Stephenson's *Best Worst Movie*, Alex Rotaru's *They Came to Play*, Gerardine Wurzburg's *Wretches and Jabberers*, Gayle Ferraro's *To Catch a Dollar*, Adrian Grenier's *Teenage Paprazzo* as well as the upcoming *Revenge of the Electric Car* directed by Chris Paine. www.area23a.com