Giving the Beauty Industry a Makeover

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Author, “Not Just a Pretty Face: The Ugly Side of the Beauty Industry”
For baby, it could really be poison.

— CDC Scientists, 2000

Phthalate exposure is more common than previously suspected and both higher and
EWG'S SKIN DEEP GUIDE TO COSMETICS
Rates 70,000 personal care products

EWG's Sunscreen Guide

THE STORY OF COSMETICS

Beauty Inside Out

THE UGLY TRUTH OF "IN. TOXICS OUT"
Black women are more highly exposed to beauty-product related chemicals.

Reproductive-aged women (n=739), NHANES 2001-2004

- **MEP**
  - Black: P < 0.001
  - Mexican American
  - White

- **MBP**
  - Black: P < 0.001
  - Mexican American
  - White

Branch et al. Environ Health 2015
Cosmetics marketed to women, particularly women of color, contain some of the most toxic chemicals in the beauty industry.
Black women and girls have an overwhelming burden as a result of health disparities. Issues such as skin irritations to reproductive disorders experienced by Black women have direct links to the toxic chemicals we frequently come into contact with. In this report we highlight major health areas of concern for both Black hair care professionals and consumers.

**Areas of Concern Include:**
- Skin and Eye Irritations
- Respiratory Disorders
- Ergonomics
- Obesogens
- Cancer
- Reproductive Issues
Carcinogens in baby shampoo?
Resources

Campaign for Safe Cosmetics – www.safecosmetics.org
Reports on phthalates, fragrance, baby products, heavy metals
http://www.safecosmetics.org/get-the-facts/reports-2/

Environmental Working Group – www.EWG.org
Skin Deep: www.cosmeticdatabase.org

WE ACT for Justice – www.weact.org
Science presentation, links between beauty chemicals and health

Black Women for Wellness – www.BWWLA.org


U.S. Right to Know food industry investigations – www.USRTK.org